

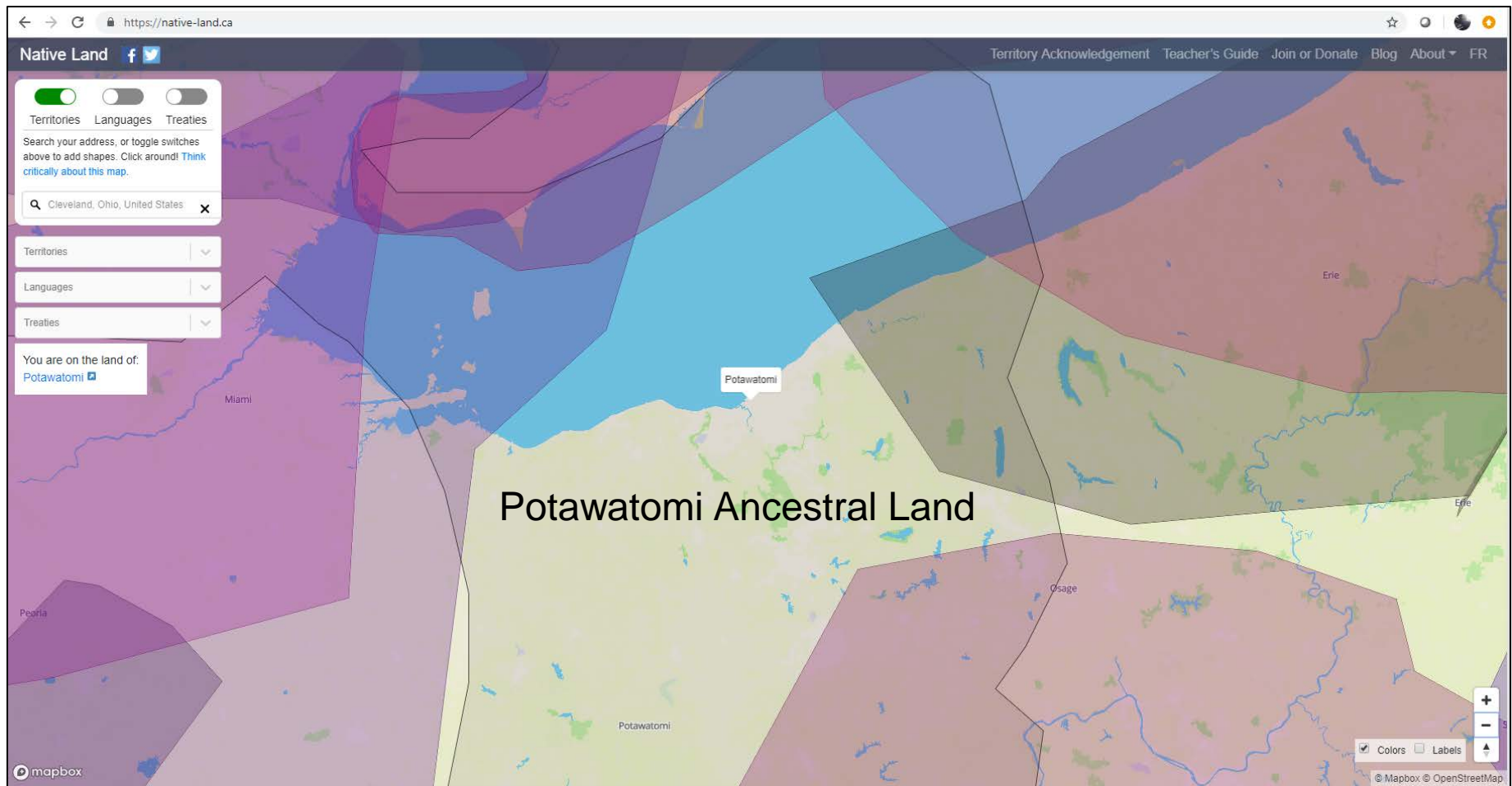
Letting Stories Flow:

Sharing Watershed Experiences, Inspiring Personal Mitigation Action

resilience**action**
partners A JOINT VENTURE OF
OGILVY PUBLIC RELATIONS &
MICHAEL BAKER INTERNATIONAL

ASFPM
May 22, 2019
Cleveland, OH

Where are we?





Why We're Here

- “Science polishes the gifts of seeing...”
- “...with our big brains, we are at least aware of the limits of our vision...**Attentiveness alone can rival the most powerful magnifying lens.**”
 - Robin Wall Kimmerer, Bear Clan of the Potawatomi

A decorative blue abstract pattern, resembling cracked earth or a topographical map, is located at the top left of the slide, extending diagonally across the top edge.

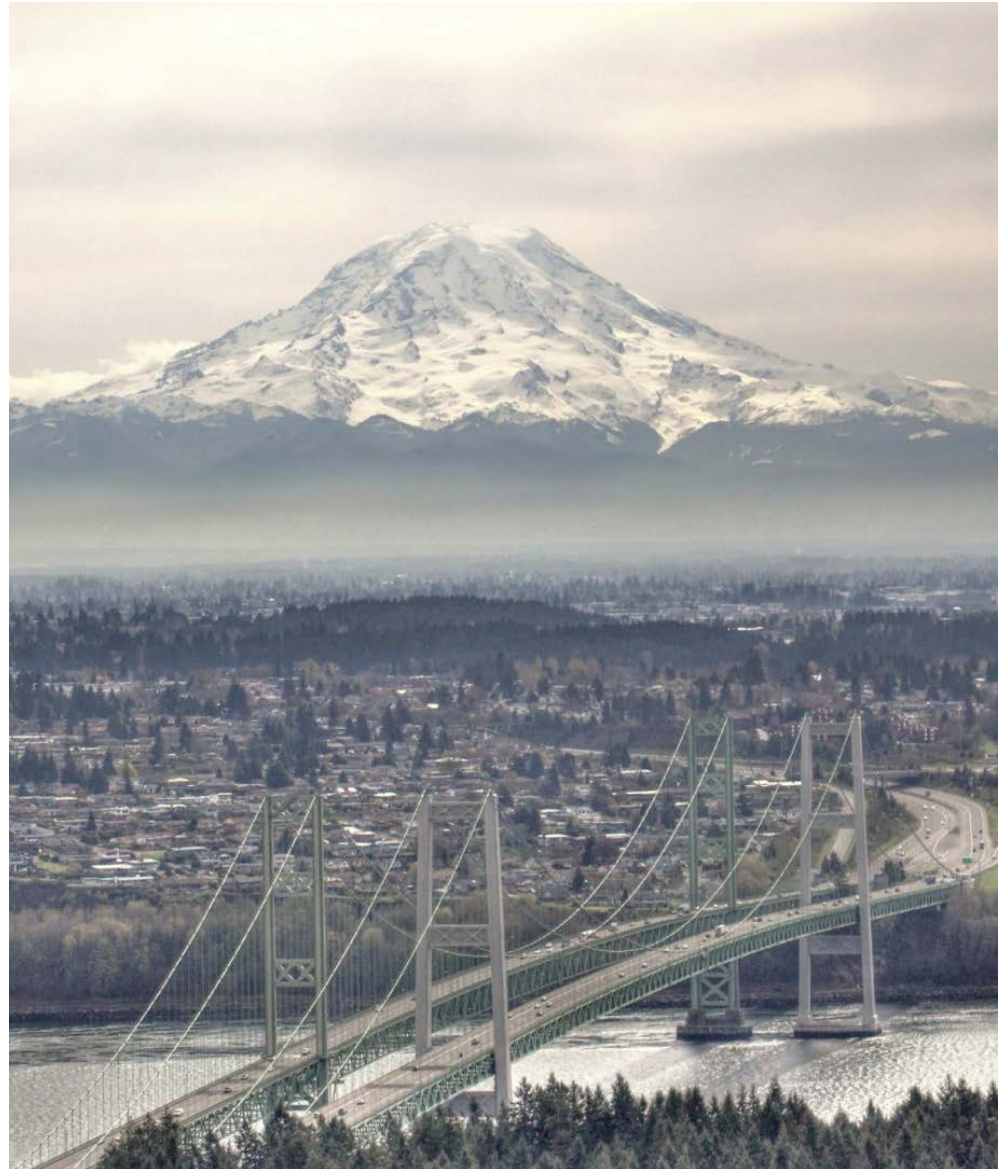
Why We're Here

- “Everyone takes the limits of his own vision for the limits of the world.”

– Arthur Schopenhauer

Today's Focus

- Listening.
- Discuss ways of reducing risk to natural hazards.
- Explore alternative ways of investing in mitigation action.



Why We're Here



Tweet



Neil deGrasse Tyson 
@neiltyson



Mathematics is not about
calculating things. It's about
understanding the operations of
nature at their deepest level.

8:34 PM · 5/20/19 · [Twitter Web Client](#)

4,572 Retweets **23K** Likes





Considering “Natural & Nature-Based Infrastructure”

- “Biomimicry:
 - is basically taking a design challenge and then finding an ecosystem that has already solved that challenge, and literally trying to emulate what you learn.”

– Janine Benyus, from
adrienne maree brown’s, *Emergent Strategy*

A decorative blue fractal pattern, resembling a complex, branching natural structure like a coastline or a tree, occupies the top left corner of the slide.

Considering “Natural & Nature-Based Infrastructure”

- Fractals
 - Learn about the relationship between small and large scales.







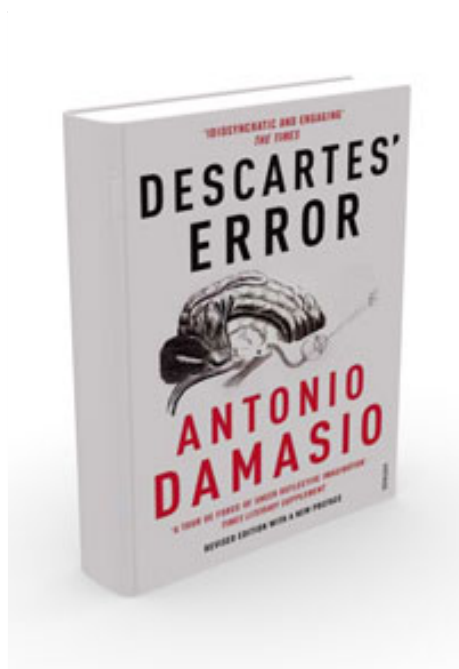




Considering “Watershed-Scale Planning”

- Fractals
 - “Small-scale solutions impact the whole system. Use similar principles to build at all scales.”

adrienne maree brown’s, *Emergent Strategy*



“Emotion, feeling, and biological regulation all play a role in human reason... **We are not thinking machines. We are feeling machines that think.**”

Without our emotions, we are unable to reason.

Stories Offered from: Pierce and Thurston Counties, WA & Lackawanna County, PA

- Dennis Dixon, Pierce County
- Don Tapio, Thurston County
- Marcie Hedman, Pierce County
- Jeremy Shuler, Pierce County
- Norma Pancake Pierce County
- Andrew Kinney, Thurston County
- Tim Rubert, Thurston County
- Bob Young, Thurston County
- Bernie McGurl, Lackawanna County





Considering Risk-Reduction Activities and Encouraging Risk Ownership...

- “Attention without feeling, is only a report.”

– Mary Oliver

- “...what we practice at the small scale sets the patterns for the whole system.”

– adrienne maree brown, *Emergent Strategy*

