



Sharing Leadership

*Building Mitigation Coalitions
that Do More than Just Talk*

ASFPM 2019 ~ PARTNERSHIPS IN RISK COMMUNICATION



Shared Leadership

What is it?

- ▶ Collaboration⁺
- ▶ Flatten Hierarchy
- ▶ Encourage Creativity

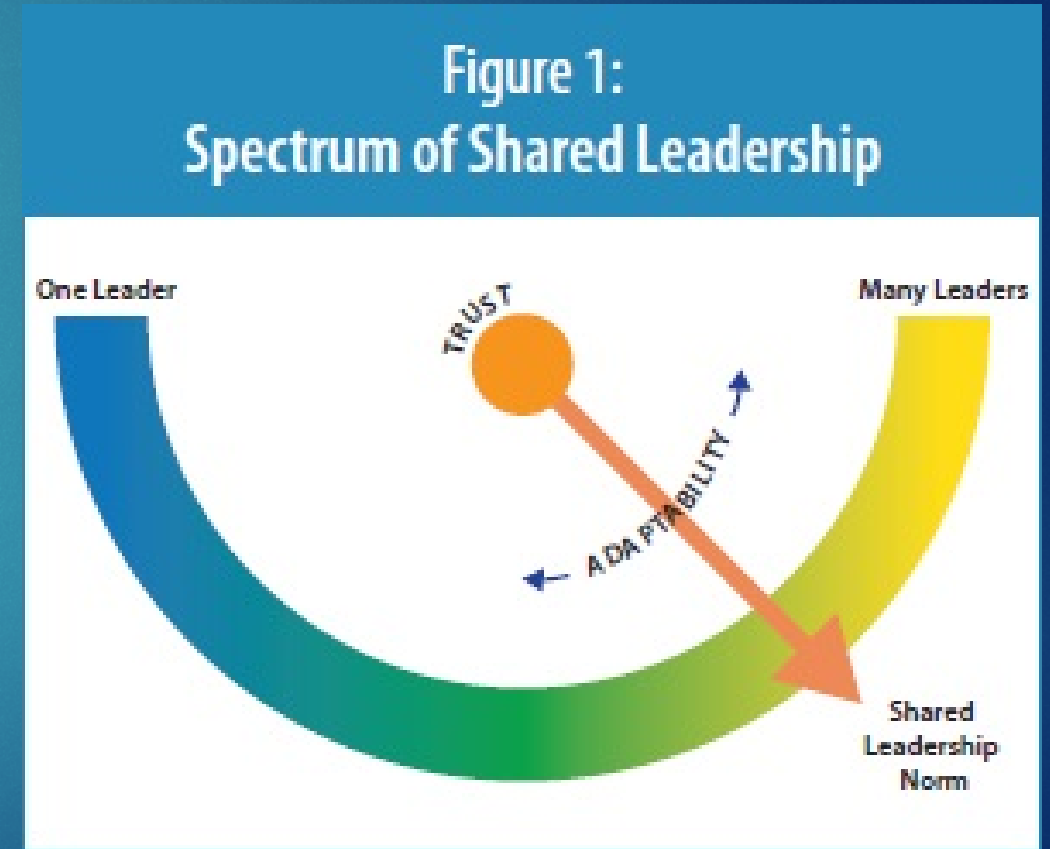


Image Credit: Allison, Misra & Perry, 2018

STRUCTURES



SOCIAL SUPPORT

PROCESSES



SHARED VISION

PEOPLE



VOICE

Structures ↔ Social Support

a.k.a. Participation

- ▶ Break down traditional notion of “leader-follower”
- ▶ Social Support
 - ▶ vs. Technical support
 - ▶ Avoid:
 - ▶ Scapegoats
 - ▶ Problem children

Processes ↔ Shared Vision

What does success look like?

- ▶ When structures are in place, you can get to work!
- ▶ Shared Vision
 - ▶ Collectively developed
 - ▶ Foundation ~ guiding directive
 - ▶ Empowers creativity
 - ▶ Enables flexibility
 - ▶ Crafting the vision does not end!

People ↔ Voice

Speaking Up

- ▶ Sharing Ideas (i.e., multiple perspectives)
 - ▶ Empower those closest to the task
 - ▶ Reinforces ownership
- ▶ Psychological Safety

Thank you!

