



## 2019-2020 (FY20) Goals & Objectives

### **ASFPM Mission**

*The mission of ASFPM is to promote education, policies and activities that mitigate current and future losses, costs and human suffering caused by flooding, and to protect the natural and beneficial functions of floodplains - all without causing adverse impacts.*

### **Introduction**

ASFPM is a mission-driven national professional association created to address national floodplain management policy issues impacting states and local community officials. It continues to represent and provide its members with benefits such as national policy advocacy, science services, training/professional development, tools, programs, outreach, networking, mentoring and the Certified Floodplain Manager (CFM) Program. It was built and continues to succeed through its volunteer leadership base that includes the Board of Directors, Policy Committees, Certification Board of Regents and the ASFPM Foundation. ASFPM succeeds as a critical forum for communicating national issues and keeping members informed of national and regional issues that impact them in their areas, jobs and the nation. We specifically partner with Federal, State, local and NGOs in the accomplishment of this mission. To better address local and state needs, our 37 Chapters have a federation type relationship with ASFPM and serve the important role of implementing flood risk reduction programs within their states. Chapters also communicate national issues to their members, communicate local and state needs back to ASFPM and help in recruitment and retention of members for national membership. The Chapters renew annually but otherwise are separate legal entities and are represented on ASFPM by both an elected Regional Director and a Chapter Director who are both elected by the individual ASFPM members in their state or region.

The Board of Directors, with input from the other branches of leadership, create an annual Goals & Objectives document that serves as direction for the ASFPM Office, as well as other leadership, for the next fiscal year. This document considers the strategic plan, the annual budget, and any other priorities. It is always discussed and approved at the annual conference and also serves as a guidepost for incoming directors and other leadership.

### Goals and Objectives FY20 ad hoc:

Rod Renkenberger, R5, Chair, G&O ad hoc

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Janet Thigpen, CD1

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# ASSOCIATION OF STATE FLOODPLAIN MANAGERS

## FY20 GOALS AND OBJECTIVES

Board Approved: May 19, 2019

### 1.0 IDENTIFY AND ADDRESS CRITICAL ISSUES FACING FLOOD LOSS REDUCTION IN THE NATION

- 1.1 Promote the shared responsibility of flood risk management between the Federal/State/Regional/Local governments, Tribes, the private sector, and citizens.
  - 1.1.1 Support increased funding and work to empower and incentivize state and local floodplain management and mitigation programs to improve support for local entities through disaster coordination, recovery, enforcement, funding, training, mentoring, and increased regulatory authority to build state capability in floodplain management.
  - 1.1.2 Support state and community compliance and enforcement processes, such as advocating for timely support for communities with substantial damage determinations and eliminating regulatory barriers to support those efforts.
  - 1.1.3 Provide outreach on programs and policies that incentivize individual property owner mitigation actions and make mitigation more affordable.
  - 1.1.4 Support the continuation and preservation of critical federal science, future conditions and water resource programs that are under threat.
  - 1.1.5 Support ASFPM partners, Chapters and members on policy issues related to flood risk management (such as adding or preserving higher standards and mandatory CFM or training) and providing input to National and State legislators.
- 1.2 Develop strategies to promote support for the ongoing identification, updating and maintenance of flood hazard and flood risk data, for the purpose of improved hazard mitigation, development standards and flood insurance.
  - 1.2.1 Support the successful implementation of the National Flood Mapping Program (NFMP) including Congressional education for funding and awareness, providing input to FEMA on the ongoing operations of the program, such as products, data and educational tools.
  - 1.2.2 Support enhancement of state and local capacity through the Cooperating Technical Partners (CTP) program.
  - 1.2.3 Support adequate funding for NFMP, CTP program, stream gage infrastructure and LiDAR.
- 1.3 Promote local, state and Federal strategies that provide research, policies, and actions to incorporate resiliency strategies that support adaptations to a changing climate.
  - 1.3.1 Promote and support the implementation of higher standards and setbacks for all projects (federal and non-federal) to accommodate future conditions.
  - 1.3.2 Promote and support development of Federal and non-Federal policies and funding to restore or preserve the natural functions of riparian areas, wetlands, and coastal floodplains.
  - 1.3.3 Support FEMA and other partners to implement applicable provisions of the Disaster Recovery Reform Act of 2018.
- 1.4 Promote increased knowledge of the NFIP and flood risk management by insurance professionals.
  - 1.4.1 Encourage increasing FEMA resources to provide webinars and in-person training.

- 1.4.2 Explore partnering with insurance trade associations, state insurance commissioners, academia, and others, to provide training, resources, and shared posting of available offerings.
  - 1.4.3 Explore issues related to Increased Cost of Compliance (i.e. private policy ICC equivalent and ICC training).
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## 2.0 **REFINE EXISTING PROGRAMS AND SERVICES TO IMPROVE FLOODPLAIN MANAGEMENT IN THE NATION**

- 2.1 Promote improved national policy--individually and through coordination with ASFPM members, Chapters and partners (such as coalitions and alliances), through papers, publications, webinars, and discussions with Congressional, Administration and other decision makers to better promote mitigation and safer development.
  - 2.1.1 Focus on FY19/FY20 federal budgeting, National Flood Insurance Program (NFIP) reform, Stafford Act, Water Resources Development Act (WRDA) and agency rulemaking related to flood risk and water resources management concerns for technical input, review, testimony and comments.
  - 2.1.2 Promote new tools for members to provide direct engagement with policy makers.
  - 2.1.3 Explore a fall policy conference in the Washington DC area.
  - 2.1.4 Promote increased mitigation funding to reduce floodplain encroachment and flood damages.
  - 2.1.5 Promote conversation about a broader federal framework and state and local land use policy for avoidance and planned/gradual resettlement from areas unsafe for development.
  - 2.1.6 Support national and state requirements for flood risk disclosure in real estate transactions.
- 2.2 Promote and support ASFPM's No Adverse Impact (NAI) program principles along with enhanced NAI training.
  - 2.2.1 Market NAI principles, using "How-To Guides," training, web resources, and case studies.
  - 2.2.2 Update NAI toolkit to include legal aspects.
  - 2.2.3 Promote NAI principles of integrating flood hazards, flood safety, and natural features into local and regional plans for land use, economic development, and capital improvements whenever possible.
  - 2.2.4 Promote the enhancement and preservation of natural and beneficial functions through NAI.
- 2.3 Promote increased state and local capacity to decrease flood risk.
  - 2.3.1 Advocate for fair, equitable, and transparent distribution of CAP-SSSE funds nationwide and increased funding.
  - 2.3.2 Promote increased local capacity, through webinars, outreach about ASFPM products, and development and marketing of website/online tools for use by ASFPM Chapters and members.
  - 2.3.3 Publicize self-sustaining local mitigation programs, especially those that promote NAI concepts, with case studies or other examples.
  - 2.3.4 Expand field delivery of the FEMA 273 course (Managing Floodplain Development through the NFIP) and other training courses (i.e., advanced floodplain management).

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### 3.0 INCREASE THE EFFECTIVENESS AND EFFICIENCY OF THE ASFPM OPERATIONS, MANAGEMENT AND BOARD OF DIRECTORS

- 3.1 Identify ways the ASFPM Office and Board of Directors can better serve ASFPM members, Chapters and partners.
  - 3.1.1 Complete update and adoption of the long-term financial plan.
  - 3.1.2 Build and maintain capacity, where needed, based on strategic and mission priorities, to support our members and partners.
  - 3.1.3 Complete update of ASFPM website to improve information transfer and access to ASFPM resources for ASFPM members, Chapters and partners.
  - 3.1.4 Promote improved networking between Chapters to support sharing of best practices and training.
  - 3.1.5 Develop recruitment strategies to obtain a diversity of individuals in all leadership positions.
  - 3.1.6 Develop strategies for recruiting highly qualified leaders, well-versed with ASFPM and our organizational mission and vision. Mentor and enable them to be successful on the Board of Directors.
  - 3.1.7 Investigate options and identify best practices (white paper) to support/service post disaster activities.
  - 3.1.8 Create and execute a plan to highlight benefits of national membership and successes of ASFPM.
  - 3.1.9 Work mutually to resolve inequities in the CFM Accredited Chapters/National CFM arrangement for all CFMs/Members.
  - 3.1.10 Complete update and adoption of the ASFPM Strategic Plan.
  - 3.1.11 Create and execute a plan to define the relationship and benefits between ASFPM and its Chapters, through the Chapter Director committee.
  - 3.1.12 Create job aides for Committees and other leadership to identify resources (financial and other), mechanisms and timeframes to get their workplans accomplished.
- 3.2 Support the ASFPM Foundation goals and programs (see ASFPM Foundation goals and objectives).
- 3.3 Support the Certification Board of Regents goals and programs (see CBOR Strategic Plan 2018-2023).

***Legend:***

Leadership = Board of Directors, ASFPM Office, POD Facilitators, and Committee Co-chairs

CBOR = Certification Board of Regents

Committees = Policy Committees (14)

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## **Definitions:**

**Accredited Chapters:** Accredited CFM Program Administrators.

**CAP-SSSE (Community Assistance Program--State Support Services Element):** National Flood Insurance Program (NFIP) funds, provided through a State grant mechanism, to ensure that communities participating in the NFIP are achieving the flood loss reduction goals of the NFIP. The funds are used by States to provide technical assistance to NFIP communities, to evaluate community implementation/performance of NFIP floodplain management activities, and to build State and community floodplain management expertise and capacity.

**Cooperating Technical Partners (CTP):** The CTP Program is an innovative approach to creating partnerships between the Federal Emergency Management Agency (FEMA) and participating NFIP communities, regional agencies, State agencies, tribes, and universities that have the interest and capability to become more active participants in the FEMA flood hazard mapping program and who will be partners with FEMA in developing, maintaining and getting communities to adopt up-to-date flood hazard maps and other flood hazard data and information as part of the Program.

**Certified Floodplain Manager (CFM):** National program for certifying floodplain managers that was established and is administered by ASFPM and governed by the Certification Board of Regents (CBOR).

**Disaster Recovery Reform Act (DRRA):** The DRRA of 2018 amends the Robert T. Stafford Disaster Relief and Emergency Assistance Act and includes more than 50 provisions that require FEMA policy or regulation changes.

**Increased Cost of Compliance (ICC):** A flood insurance claim provision that helps fund the cost of bringing a flood-damage building into compliance with floodplain management standards.

**National Flood Insurance Program (NFIP):** The program of flood insurance coverage, floodplain management, and flood hazard mapping administered under the National Flood Insurance Act and applicable federal regulations promulgated in Title 44 of the Code of Federal Regulations Subchapter B.

**National Flood Mapping Program (NFMP):** Created as part of the Biggert-Waters legislation in 2012, this program shall identify, review, update, maintain and publish National Flood Insurance Rate Maps (FIRMs) for all populated areas and areas of possible population growth within the 100-year floodplain and within the 500 year floodplain; areas of residual risk, to include areas protected by levees, dams, and other flood control structures; areas that could be inundated as a result of the failure of a levee, dam or other flood control structure; and with respect to the level of protection provided by flood control structures. The Program shall establish or update flood-risk data in all such areas, and make estimates with respect to the rates of probable flood-caused loss for the various flood risk zones for each such area; and use, in identifying, reviewing, updating, maintaining or publishing any National Flood Insurance Program (NFIP) Flood Insurance Rate Map (FIRM) the most accurate topography and elevation data available.

**No Adverse Impact (NAI):** A cornerstone product of ASFPM based on the principle fostered in floodplain management by ASFPM that calls for advance consideration of the potential negative consequences of any proposed development or floodplain-related activity, and taking steps to avoid or mitigate such consequences.

**Stafford Act:** The Robert T. Stafford Disaster Relief and Emergency Assistance Act guides federal disaster assistance, including preparedness, mitigation, emergency response, and financial assistance.

**Water Resources Development Act (WRDA):** WRDA is the bill that authorizes all projects and programs of the US Army Corp of Engineers (USACE) that impact water and related resources. Congress has generally passed a WRDA bill every 2 years (though it has taken up to 7 years). The latest WRDA was passed in 2018. The WRDA authorizes the Secretary of the Army to construct various projects for improvements to rivers and harbors of the United States, to set authorized funding levels for programs like Silver Jackets, Floodplain Management Services (FPMS) and Planning Assistance to States (PAS), and for other purposes.